



Digigraphie® by Paul Gallagher

DIGIGRAPHIE® BY EPSON

# THE FINE ART OF PRINTING



**DIGI**  
**GRAPHIE**  
by Epson

**EPSON**  
EXCEED YOUR VISION

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# QUALITY ASSURED FIRST TIME, EVERY TIME

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How can you reproduce a work of fine art which is durable while completely preserving its quality, uniqueness and originality? The answer's simpler than you might think – and it's called Digigraphie.

Digigraphie is the result of many years of research by Epson into achieving the highest technical performance from the combination of its printers, long-established Epson UltraChrome™ inks and the highest quality fine-art media.

With Digigraphie you can utilise the very latest advances in digital technology, whilst being assured of the very highest standards of digital art reproduction. We have also selected a range of high-quality art papers that are Digigraphie certified – all tested by independent laboratories to guarantee the stability of prints over time.

## **Digigraphie – quality assured**

Digigraphie is a mark of excellence and a seal of approval, allowing you to add value to your digital reproductions and preserve the integrity of your limited edition prints.



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# SETTING THE STANDARD

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Epson have been at the forefront of printing and ink development for many years now, and have an unparalleled heritage within the world of digital fine art reproduction.

In 2002, the introduction of Epson's UltraChrome ink combined with Epson's superior print technologies and its ability to print on a wide range of specialised fine art material, set a new benchmark for Giclée digital fine art printing. By making the technology more affordable, this gave the artist more control and more flexibility over the reproduction of their work, expanding the opportunities in this market like never before. The market for digital fine art reproduction had changed forever.

By 2009, UltraChrome ink had evolved into its 4th generation with the introduction of the UltraChrome HDR (High Dynamic Range) inkset, offering the widest colour gamut in the market.

Digigraphie by Epson enables artists, galleries and museums alike to maximise their opportunities within the world of fine art.



*Uig Bay, Isle of Lewis, Outer Hebrides by Paul Gallagher*

## **Don't just take our word for it**

Paul Gallagher has been a fine art black and white photographer for over twenty years, dedicating his photography to Northern England and the Scottish Highlands and photographing mainly in medium and large format. More recently he has been applying this expertise to colour and digital photography.

***"Epson printers provide essential assurance that my Limited Edition prints will maintain their original qualities for many generations. The print quality and reliability of my Epson printers make them the cornerstone of my work."***

*Paul Gallagher*

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# SEAL OF APPROVAL

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Royal  
Academy  
of Arts

In 2004 the Royal Academy of Arts selected Epson as their key partner to support their Royal Academy Schools Programme, and together they built and created the Epson Digital Media Suite.

Since then, Epson printers, ink and recommended high quality media have been used by the Schools to enrich and enhance their digital and video facilities. The Royal Academy Schools is the oldest art school in the UK that selects elite students from hundreds of applicants around the world and enables them to realise their ambitions within the world of fine arts.



The Royal Academy Schools is the oldest art school in the UK.

***“In the eight years that the Royal Academy Schools has collaborated with Epson, our digital media suite has become a crucial centre for excellence. The digital media suite has positively contributed to the development of generations of the young artists studying with us, offering them access to the latest professional quality digital printing. The generous support provided by Epson in both print and projector technologies plays an essential role in our contemporary artistic ambitions.”***

*Mark Hampson  
Head of Material Processes,  
Royal Academy of Arts schools, London*



*Art by Maciej Urbanek – graduate of 2010  
from the Royal Academy Schools*

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# HOW TO GET INVOLVED

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Digigraphie by Epson enables artists, galleries and museums alike to add value and exclusivity to their work by using the very best printing technology together with our choice of certified fine art media.

## The benefits of becoming a Digigrapher include:

- Digigraphie artists can showcase their work on the Digigraphie website ([www.digigraphie.com](http://www.digigraphie.com)) increasing the visibility of their work
- Digigraphie artists can add value to their limited edition prints with the official Digigraphie by Epson stamp and certificate of authenticity

## How to get involved

To become a Digigrapher you must either:

- Own an Epson Stylus Pro printer, use genuine UltraChrome series inks and the certified high-quality recommended media, and join the Digigraphie programme

or

- Use an Epson Digigraphie approved laboratory to print your work

## How to join the Digigraphie Programme

To join the Digigraphie Programme, which will enable you to print and certify your work to the Digigraphie standard yourself and manage your online gallery at [www.digigraphie.com](http://www.digigraphie.com), you need to purchase a Digigraphie Box and sign the Digigraphie Artist's Charter.

To find your nearest Accredited Digigraphie Reseller or for more information on the Digigraphie Programme please visit [www.digigraphie.com/uk](http://www.digigraphie.com/uk) or email [customer.service@epson.co.uk](mailto:customer.service@epson.co.uk)



## An online gallery

Digigraphie artists can showcase their work at [www.digigraphie.com](http://www.digigraphie.com)

**DIGI  
GRAPHIE®**  
by **Epson**

Better Products for a Better Future

For more information please contact

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Fax: 0871 222 6740

Web: [www.epson.co.uk](http://www.epson.co.uk)  
[www.epson.ie](http://www.epson.ie)  
[www.digigraphie.com](http://www.digigraphie.com)

\* Calls cost 10 pence per minute from a standard BT landline.  
Calls from other networks and mobiles may vary.



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